ASAN SANGHOE is a groundbreaking global team-building program, that aims to give marginalised young people an opportunity to become savvy entrepreneurs.

Until Aug 12, 2019 3pm
For Whom? 
- North Korean resettlers, South Korean and foreigners, with the drive for entrepreneurship.

Selected Participants 
- +/- 30 people

Recruitment Timeline
- Registration: until Aug 12 (Mon) 3pm
- Initial Participant Announcement: Aug 12 (Mon) 6pm
- Asan Sanghoe Bootcamp: Aug 14 (Wed) ~ Aug 16 (Thu), 3 days (no accommodation provided)
- Finalists Announcement: Aug 21 (Wed) 6pm

ASAN SANGHOE

is an ‘Entrepreneurship for All’ initiative, in which anyone, regardless of who they are and what their background is, can become an entrepreneur.
ASAN SANGHOE PROGRAM

Asan Sanghoe Bootcamp
(3 days)

The program starts with a 3-day assessment bootcamp that, through lean startup methodology and practices, begins with a 1 minute idea pitch and ends with a final business solution presentation.

Global Entrepreneurship Path I
Aug 28 (Wed) ~ Nov 1 (Fri)

While learning the basics of startup know-how, participants will discover new friends among their teammates.

Team members, who all come from different cultural backgrounds and have diverse past experiences, will have intense discussions that will eventually result in creating a REAL business idea, with the basic framework of a lean startup.

Global Market Research
Nov 2 (Sat) ~ Nov 9 (Sat)

An overseas tour to discover the global startup ecosystem and conduct market research in relevant industries.

Global Entrepreneurship Path II
Nov 13 (Wed) ~ Dec 20 (Fri)

A dive into a chosen area of business. The program provides mentoring with experts, lectures and workshops.

The businesses, that will have been developed by the teams, will be presented at a showcase at the end of the Pathway.

Business Incubating and Investment Opportunities
First half of 2020

In the 1st half of 2020, through business incubation, the team will get access to needed resources and expertise, to further develop the business ventures.

Moreover, based on expert evaluation, investment opportunities will be presented accordingly.

* The schedule could be changed