

아산상회

ASAN SANGHOE



ASAN SANGHOE is a groundbreaking global team-building program, that aims to give marginalised young people an opportunity to become savvy entrepreneurs

Until Aug 12, 2019 3pm



For Whom? · North Korean resettlers, South Korean and foreigners, with the drive for entrepreneurship.

Selected Participants · +/- 30 people

Recruitment Timeline	Registration	until Aug 12 (Mon) 3pm
	Initial Participant Announcement	Aug 12 (Mon) 6pm
	Asan Sanghoe Bootcamp	Aug 14 (Wed)~ Aug 16(Thu), 3 days (no accomodation provided)
	Finalists Announcement	Aug 21 (Wed) 6pm

ASAN SANGHOE



is an 'Entrepreneurship for All' initiative, in which anyone, regardless of who they are and what their background is, can become an entrepreneur.

ASAN SANGHOE PROGRAM

**Asan Sanghoe
Bootcamp**
(3 days)

The program starts with a 3-day assessment bootcamp that, through lean startup methodology and practices, begins with a 1 minute idea pitch and ends with a final business solution presentatio.

**Global
Entrepreneurship
Path I**
Aug 28 (Wed) ~
Nov 1 (Fri)

While learning the basics of startup know-how, participants will discover new friends among their teammates.

Team members, who all come from different cultural backgrounds and have diverse past experiences, will have intense discussions that will eventually result in creating a REAL business idea, with the basic framework of a lean startup.

2019

**Global Market
Research**
Nov 2 (Sat) ~
Nov 9 (Sat)

An overseas tour to discover the global startup ecosystem and conduct market research in relevant industries.

**Global
Entrepreneurship
Path II**
Nov 13 (Wed) ~
Dec 20 (Fri)

A dive into a chosen area of business. The program provides mentoring with experts, lectures and workshops.

The businesses, that will have been developed by the teams, will be presented at a showcase at the end of the Pathway.

2020

**Business Incubating
and Investment
Opportunitie**
First half of 2020

In the 1st half of 2020, through business incubation, the team will get access to needed resources and expertise, to further develop the business ventures.

Moreover, based on expert evaluation, investment opportunities will be presented accordingly.



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