



**ASAN**  
FRONTIER  

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**ACADEMY**

# ASAN FRONTIER ACADEMY

The Asan Frontier Academy aims to cultivate a new generation of nonprofit leaders through a structured and rigorous training in leadership and management.



## Mission

Asan frontier Academy strengthens the entrepreneurial capacity of next-generation leaders who are paving the way towards the social changes in Korea.

## Program

Established by the Asan Nanum Foundation, The Asan Frontier Academy offers a comprehensive curriculum for mid-level managers within the social sector. The program is designed to enhance conceptual knowledge as well as practical skills necessary to respond to the changing needs of the world.



# Curriculum

The coursework consists of management education (Strategy, People Management, Marketing, Finance), leadership instruction, and innovation workshops. Classroom lectures and group discussions are complemented by case studies. Field trips both within and outside of Korea offers opportunities to create wide networks in their respective fields.



## Capstone Project

Participants must complete the Capstone Project, a 7-month project conducted as a team assignment. The project allows the participants to apply skills and tools learned in the classroom to solve real world social challenges through innovative approaches.

## International Study Visit

Each team will embark on an international study trip to learn insight from overseas institutions related to their Capstone Project subject areas. Full Scholarship is provided to all participants admitted to the program, including expenses for the International Study visit.



## Alumni Network (N\_SQUARE)

The Asan Frontier Academy also tries to reinforce the capabilities of the social sector and contribute to its evolution.

Since October 2013, eight cohorts, comprising 227 people from 171 different organizations, have become alumni of the Asan Frontier Academy.

Even after the graduation, the alumni network strives to create positive impacts within the social sector through various network activities by providing a venue for continuing education and meeting.





## The Asan Nanum Foundation

The Asan Nanum Foundation is a nonprofit foundation established in October 2011 to commemorate the 10<sup>th</sup> death anniversary of Hyundai Group’s founder Asan Chung Ju-yung.

The Asan Nanum Foundation empowers entrepreneurs and social innovators to change the world by taking on challenges, learning-by-doing and sharing their capabilities.

The Asan Nanum Foundation provides various opportunities for young leaders to learn Asan’s entrepreneurship, so that they can move on to realize an open society in which all members discover their full potential.

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