

A world where if you believe it,
you can achieve it.

The Asan Nanum Foundation is a nonprofit
foundation established in October 2011 to
commemorate the 10th anniversary of the death
of Hyundai founder Chung Ju-yung.

Since its inception, the Asan Nanum Foundation is carrying
out various programs throughout the society to spread the
entrepreneurship that inherited Asan's creative spirit.

To foster the people and institutions that drive change into
a better world, we want to create a foundation for young
entrepreneurs and social innovators to challenge, grow and
share under the vision of "A world where if you believe it,
you can achieve it."

To that end, we are promoting diverse programs spreading
entrepreneurship, supporting young entrepreneurship, and
enhancing non-profit competency.



www.asan-nanum.org/eng

THE ASAN NANUM FOUNDATION





EXPANDING THE ENTREPRENEURIAL SPIRIT



SUPPORT FOR STARTUPS



EMPOWERING NONPROFIT ORGANIZATIONS

Asan Youth-Preneur

Asan Youth-Preneur is a one semester program that provides an experience for teenagers to discover problems and find solutions in the world.

Asan Teacher-Preneur

Asan Teacher-Preneur is a training program for middle and high school teachers. Teachers will be able to design curriculums that can help foster student entrepreneurship while cultivating their own entrepreneurial mindset.

Entrepreneurship Let's Go

Entrepreneurship Let's Go is a special lecture program to expand the base of the entrepreneurship education ecosystem. Parents, teachers and education officials experience and understand a variety of education methodologies.

Asan Entrepreneurship Review

The Asan Entrepreneurship Review (AER) is a business case study of startups for students and future entrepreneurs. The readers understand the growth process of startups and its founders, while discussing and analyzing the key decision-making issues and process of startups.

Asan Academy

Asan Academy is an educational institution founded by the Asan Nanum Foundation in collaboration with the Asan Institute for Policy Studies. Asan Academy aims to foster future world leaders with a strong identity and a view of the country.

Chung Ju-yung Startup Competition

The Chung Ju-yung Startup Competition is the nationwide startup competition that helps future entrepreneurs to kick-start their business. We aim to promote entrepreneurship and startup culture throughout the country, and to discover next generation leaders.

MARU180

MARU180 is a 38,500 square ft building located in a Gangnam area, providing comprehensive solutions for startups such as workspace, networking, and mentoring.

Chung Ju-yung Angel Investment Fund

The Chung Ju-yung Angel Investment Fund is a 100 billion won fund created in February 2012 to foster startup investment ecosystem.

Startup Ecosystem Partnership

The Asan Nanum Foundation sponsors various partners who help the members of the startup ecosystem to work, learn, and share in a better environment.

Startup Korea!

Startup Korea! is a research project to vitalize startup friendly environment by analyzing government policies and other social and cultural obstacles. We select and present issues surrounding the ecosystem once a year.

ASAN SANGHOE

ASAN SANGHOE is an open entrepreneurship initiative to help young people who were alienated from starting their own business. The goal is to provide opportunities for everyone to kick-start their own business regardless of their social, cultural, financial backgrounds.

Asan Frontier Academy

The Asan Frontier Academy is a specialized training program for mid-level nonprofit managers to develop leadership, strategic management skills, and entrepreneurial mindset.

Asan Frontier Network (N_SQUARE)

Asan Frontier Network(N_Square) is a voluntary network of social innovators from the Asan Frontier Academy alumni who constantly challenges various projects to create social impact.

Asan Frontier Youth

Asan Frontier Youth is a next-generation talent training program that provides internships, impact training, and global study opportunities for young people interested in social innovation.

Partnership On

Partnership ON is a 'Venture Philanthropy' grant for nonprofit organizations that support youth in an innovative way.

